# **Tracy S. Sao**

# **Certified Professional Makeup Artist**

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[www.beautybytracysao.com](http://www.beautybytracysao.com)

**OBJECTIVE**

Highly gifted and creative Makeup Artist with more than 5 years’ experience in makeup artistry. I am also a certified eyelash extension technician and microblading /microshading artist.

**EXPERIENCE**

**Freelance Makeup Artist | Beauty by Tracy Sao 2012-Present**

* Completed makeup for weddings, photoshoot for published photographers, and special occasion.
* Makeup for Film/TV/theatre.
* Performed basic hair styling for clients.
* Managed scheduling, account keeping, and other business activities.
* Developed and maintained professional relationship with clients.
* Utilized various company tools and resources for clients.
* Coordinated with clients and applied make up as per requirement.
* Providing mobile makeup services for special events.
* I provide a training course for young men and women looking to make a career in the beauty industry.
* Traveled out of state for makeup assignments per requested.

**Eyelash extension technician/Microblading/Microshading artist/ Beauty by Tracy Sao 2018-Present**

* I performed eyelash extensions on clients to enhance their eye beauty.
* I educate clients on how to maintain and properly take care of their eyelash extensions.
* I inform clients that 2-3 week fill-in is required to maintain this luxury look.
* If the extensions is becoming too damaging to the clients natural eyelashes due to lack of maintenance I provide an eyelash removal service.
* I perform a beauty enhancement service by inserting pigments into the client’s eyebrows to resemble natural hair strokes.
* I perform a beauty enhancement service by using an eyebrow tattoo shading machine to resemble eyebrows shading fill in look.
* I inform clients that a one-time 5-7 week touch will be required to maintain this luxury look.

**September 2018-Present -Above time marketing-Head director MUAH**

* Key /Lead Makeup artist for runway fashion models.
* New York fashion week lead makeup artist for agency.
* Makeup artist for models, bloggers, fashion designers.
* Trained other makeup artists in implementing makeup looks on models.

**November 2018 Makeup/Hair -Fuacata Films LLC “Death of a Fool” Miami, FL**

* Study on characters to give proper looks.
* Communicate with film director and producer.
* Sketch out the hairstyles and finalize them.
* Budget calculation and selection of color, cosmetics, and materials.
* FX makeup using prosthetics.
* Makeup as per the script.
* Applied cosmetics, makeup, and wigs.

**May 2018-June 2019 Makeup Artist-MAC Cosmetic Atlanta Airport, GA**

* Makeup artist for MAC cosmetic.
* Impact team.
* Provided assistance to customers and provided information on new make-up trends.
* Provided makeup makeover services for clients for various occasions.
* Coordinated with customers and if required provided make-up demonstrations.
* Maintained optimal information for company products and services.
* Participated in various marketing training sessions for the organization.
* Assisted customers and provided information on vast array of products in the store.
* Maintained cleanliness in store and ensured quality of visual merchandising.
* Participated in focus days and promotional events to build client loyalty and to attract new clientele.
* Achieved sales goals in accordance with productivity objectives.
* Top producing makeup artist in sales for region.

**March 2018 Nordstrom Trend Show for Glow Concept NYC**

* Makeup artist for Winky Lux Cosmetic Line.
* Demonstrated and performed makeup tutorials and lessons for customers.
* Provided assistance to customers and provided information on new makeup trends.
* Shared product knowledge with customers too helps select skincare products based on their needs.
* Sold cosmetics to a mass clientele with emphasis on superior customer service.

**September 2016 Style Fashion Week NYC**

* Makeup artist for models.
* Special dramatic makeup looks on models.
* Face paint makeup artist.

**July 2016 Atlanta International Fashion Week**

* Featured makeup artist for runway models.

**May 2016 Runway Pride Fashion Show NYC**

* Makeup artist for runway models for various designers.

**April 2016 “Spring Fashion Show” Farrington Fashions Atlanta**

* Makeup artist for models

**October 2014 J. Reu music video directed by TDF media group Atlanta**

* Makeup Artist on rapper and models.
* Special effect looks on rapper.

**July 2013 “Beaten to Life” Short Film written and directed by D. Norris Atlanta**

* Key Makeup Artist | Hair
* Basic hairstyling for actress.
* Special effect makeup looks for actors and actresses.
* Makeup artist for actresses and actor.

**EDUCATION**

* Eyelash extension certification , Iced Beauty Bar-2018
* Microblading and Microshading certification , Iced Beauty Bar-2018
* Makeup Artistry Certification, ExpertRating-2016
* Special Effects and Theater Makeup Certification, ExpertRating-2016
* North Clayton High School Atlanta, GA–Diploma Received -1997

**HIGHLIGHTS OF QUALIFICATIONS**

* Substantial experience in facilitating sales for cosmetic companies
* Exceptional knowledge of makeup techniques and makeup materials and cosmetics
* Remarkable knowledge of fashion and beauty associated products.
* Good understanding of color principles, skin tone and application of makeup based on skin tone.
* Experience in bridal makeup and basic hairstyling.
* Ability to provide optimal customer services.
* Ability to schedule work at flexible hours.
* Maintains all aspects of cleanliness and safety rules and regulations.
* Solid understanding of coordinating with clientele for cosmetics.
* Certified in all area of makeup artistry, special effect makeup, and theater makeup.